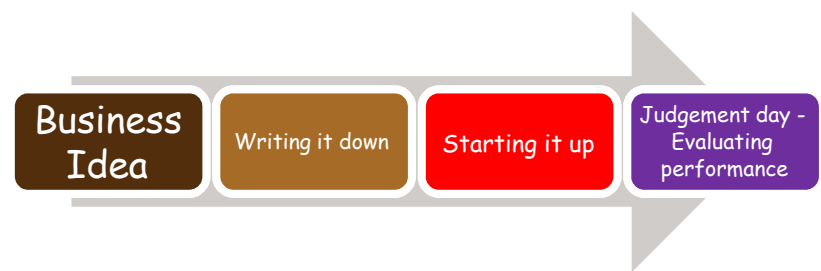


So you are thinking about it

Part 1

OK let's say you have thought of yourself as a business and full of potential then what are you waiting for ?

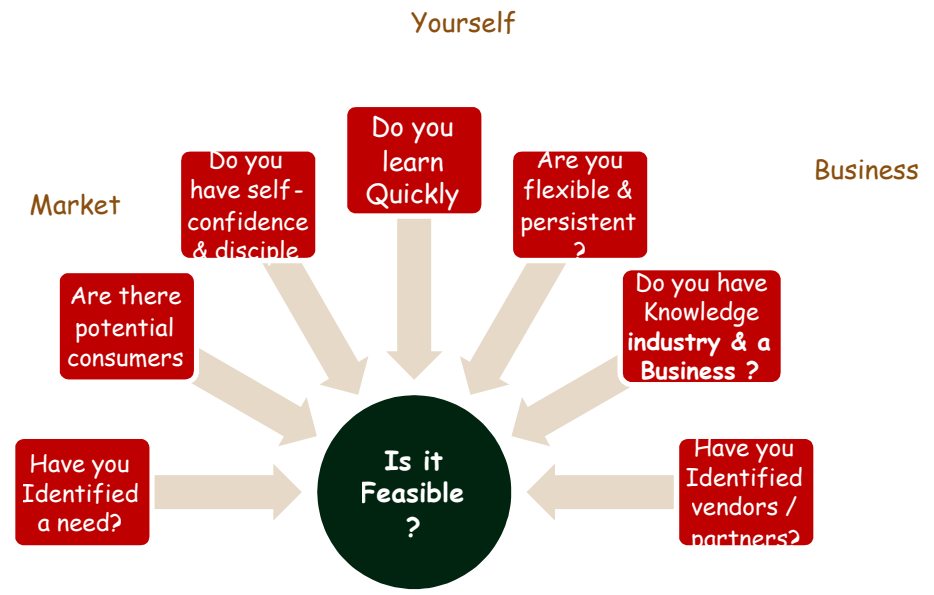
Come on lets take these baby steps together.



Let's start with the Business Idea. I have talked to a number of young people with wonderful business ideas and during the discussion we start to find loopholes (don't get me wrong this can be normal). Some of which can be worked around while others... well think about setting up a strip club in Afghanistan (yeah it sounds suicidal right but it doesn't in Europe and can be profitable)!

This stage is what most people live their whole life doing. It's tricky you should actually spend time thinking but not too much you become too informed on all the downside.

Let's assume you have started thinking about an idea that you intend to be a business...that's perfect. Let start with how feasible is it.



Feasibility is your first Stop or Go test especially when it's a business... revenue generating, loss making at times, yes! at times... why do you need perseverance, learning quickly and flexibility. Business and industry Knowledge is key, do you understand revenue minus all COST is profit (at least lets keep it as simple as that now) and it should be increasing if you want to stay alive, industry is the name for the companies that do what you do, have you taken time to constantly see what's going on locally and globally or are you in your own world? If you are, soon you will there Alone.